

HEALTH MANAGEMENT ASSOCIATES

Having the Conversation Nobody  
Wants to Have Benefits Everybody

# Value-Based End-of-Life Care

Speakers:

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Moderator:

Carl Mercurio, HMA Information Services

February 25, 2016

# HEALTH MANAGEMENT ASSOCIATES

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Quick Start Event Info

## Test

Host: HMA Events  
Event number: 666 221 939

Record End Event

I Will Call In Share My Desktop Invite & Remind

Participants **Chat** Recorder Q&A

▼ Participants (1)

Speaking:

▼ Panelists: 1

HMA Events (Host, me)

▼ Attendees: 0 (0 displayed)

▼ Chat

Send to: All Panelists

Select a participant in the Send to menu first, type chat message, and send... Send

▼ Q&A

All (0)

Select a question, and then type your answer here. There is a 256 character maximum.

Send Send Privately...

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Chat

I Will Call In Share My Desktop Invite & Remind Copy Meeting URL

Send to: All Panelists

Select a panelist to send a message to:

- Host
- Presenter
- Host & Presenter
- All Attendees
- All Panelists
- All Participants
- Select an Attendee...

Select a question, and then type your answer here. There is a 256 character maximum.

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## Test

Host: HMA Events  
Event number: 666 221 939

Participants (1) x

Speaking:

Panelists: 1

**HMA Events** (Host, me)

Attendees: 0 (0 displayed)

Chat x

Send to: All Panelists

Type your question here.

Q&A x

All (0)

Select a question, and then type your answer here. There is a 256 character maximum.

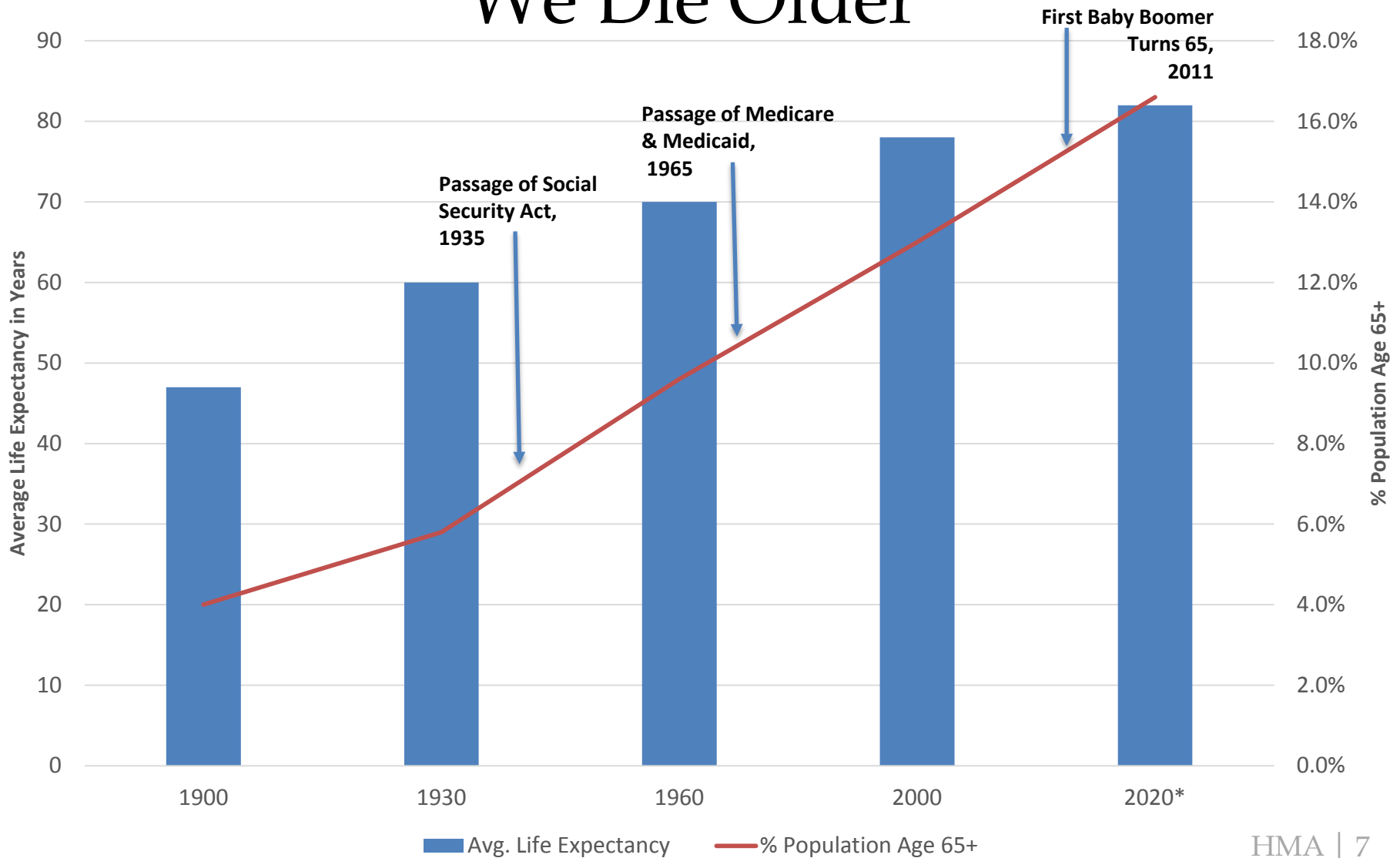
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Value Based End-of-Life Care and Planning

# **PROBLEM STATEMENT**

The way people die has, in large part, changed significantly over time; and our systems for dealing with dying and death have not evolved to respond to new and forthcoming realities and to result in quality end of life planning and care.

# We Die Older



Sources: Census.gov, CDC.gov, Data360.org; \*Projected

# We Die More Slowly

|                     | 1900                                | 2000   |
|---------------------|-------------------------------------|--|
| Age at Death        | 46                                  | 78   |
| Top Causes of Death | Infection<br>Accident<br>Childbirth | Cancer<br>Organ System Failure<br>Stroke<br>Dementia |
| Disability          | Not much                            | Average 2-4 years<br>before death                    |
| Financing           | Private, Modest                     | Public, Substantial                                  |

**Source:** J. Lynn, 2015



# Systems

- Healthcare payers pay for curative care
- Healthcare education focuses on curative care
  - Survey of 122 medical schools and 34 nursing schools to obtain information regarding coursework training in the areas of palliative, emotional, and spiritual care to the dying (Cowgill and Cowgill, 2013)
    - 8 medical schools and 0 nursing schools had mandatory course work
    - 16 medical school offered elective course work
- We are culturally focused on curative care

# Discomfort and Fear: EOL Conversations

## Individuals

- Difficulty accepting diagnosis
- Fear about care that will or won't be provided
- Worry about family members' burden or perspective

## Families

- Lack of clear decision tree
- Fear of guilt
- Lack of knowledge/understanding of individual's preference

## Providers

- Reluctant to deliver bad news
- Admission of defeat
- Change in relationship with individual
- Fear of offense

# Barriers to Conducting Effective EOL Conversations

- Language and medical interpretation issues
- Patient/family religious and spiritual beliefs about death and dying
- Doctor's ignorance of patients' cultural beliefs, values, and practices
- Cultural differences in truth handling and decision making
- Patient/family's limited health literacy
- Patient/family's mistrust of doctors and the healthcare system

**Source:** Periyakoil VS, Neri E, Kraemer H (2015) No Easy Talk: A Mixed Methods Study of Doctor Reported Barriers to Conducting Effective End-of-Life Conversations with Diverse Patients. PLoS ONE 10(4): e0122321. doi:10.1371/journal.pone.0122321

Value Based End-of-Life Care and Planning

# **SYSTEM AND CULTURAL CHANGE**

# Medicare and EOL

- January 1, 2016, Medicare begins paying for end-of-life discussions
- Medicare Care Choices Model

## Medicare Care Choices Model

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Through the Medicare Care Choices Model, the Centers for Medicare & Medicaid Services (CMS) will provide a new option for Medicare beneficiaries to receive hospice-like support services from certain hospice providers while concurrently receiving services provided by their curative care providers. CMS will evaluate whether providing these supportive services can improve the quality of life and care received by Medicare beneficiaries, increase patient satisfaction, and reduce Medicare expenditures.

Under current payment rules, Medicare and dually eligible beneficiaries are required to forgo curative care in order to receive services under the Medicare or Medicaid Hospice Benefit.

Fewer than half of eligible Medicare beneficiaries use hospice care and most only for a short period of time.

The model is designed to:

- ◆ Increase access to supportive care services provided by hospice;
- ◆ Improve quality of life and patient/family satisfaction;
- ◆ Inform new payment systems for the Medicare and Medicaid programs.

“...to receive hospice-like support services.... while concurrently receiving...curative care...”



## Report



### Dying in America: Improving Quality and Honoring Individual Preferences Near the End of Life

Released: September 17, 2014

#### REPORT AT A GLANCE

- The Conversation (HTML)
- Introductory Slides (HTML)
- Organizational Commitment Statements (HTML)
- Report Brief (PDF, HTML)
- Stakeholder Webinar Recording (HTML)
- Stakeholder Webinar Slides (HTML)
- Key Findings and Recommendations (PDF)
- Core Components of Quality End-of-Life Care (PDF)
- Infographic (PDF)
- Palliative Care Graphic (PDF, HTML)
- Palliative Care Graphic (Spanish) (PDF, HTML)
- Palliative Care Graphic (Portuguese) (PDF, HTML)

## Get this Report

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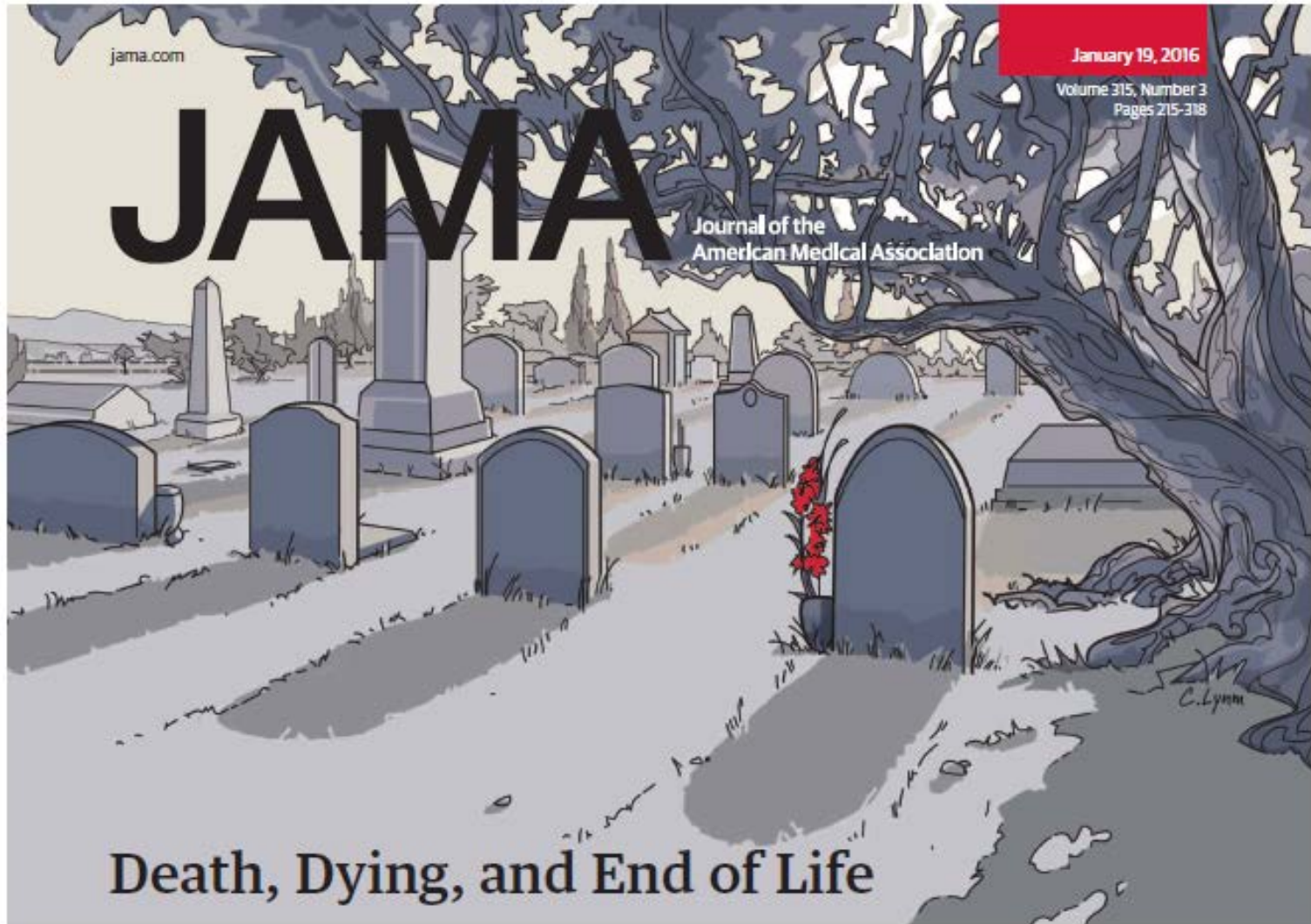
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## Details

Activity: Committee on Approaching Death:  
Addressing Key End of Life Issues

Type: Consensus Report

Topics: Aging, Health Care Workforce, Health Services, Coverage, and Access, Public Health, Quality and Patient Safety



## 'Right to Try' Legislation Tracker

Posted 24 June 2015

By Alexander Gaffney, RAC

Since early 2014, more than 20 states have introduced so-called "Right to Try" bills in the hopes of allowing terminally ill patients to access experimental—and potentially life-saving—treatments more easily. These bills are modeled off a federal policy known as "Compassionate Use," but contain several key changes meant to make it faster and easier for patients to obtain experimental therapies.

This Right to Try Legislation Tracker is meant to be a resource for regulatory professionals and patients to keep track of legislation as it moves through various state legislative bodies.

*Last updated 25 June 2015: Legislation awaiting Governor's signature in North Carolina. Fixed error indicating Maine had passed a RTT law (it has not).*

### States With Right to Try Laws

| State    | Link to Legislation                 |
|----------|-------------------------------------|
| Alabama  | <a href="#">Text of Legislation</a> |
| Arizona  | <a href="#">Ballot Measure</a>      |
| Arkansas | <a href="#">Text of Legislation</a> |
| Colorado | <a href="#">Text of Legislation</a> |
| Florida  | <a href="#">Text of Legislation</a> |
| Indiana  | <a href="#">Text of Legislation</a> |



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## THE BRITTANY MAYNARD FUND

An initiative of  
**compassion  
& choices**

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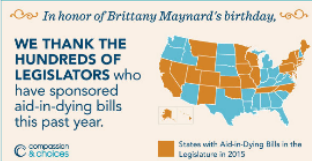
WATCH NEW VIDEO ON BRITTANY'S LEGACY



*"My dream is that every terminally ill American has access to the choice to die on their own terms with dignity. Please take an active role to make this a reality." – Brittany Maynard*

Send a note to Brittany's Husband Dan Diaz

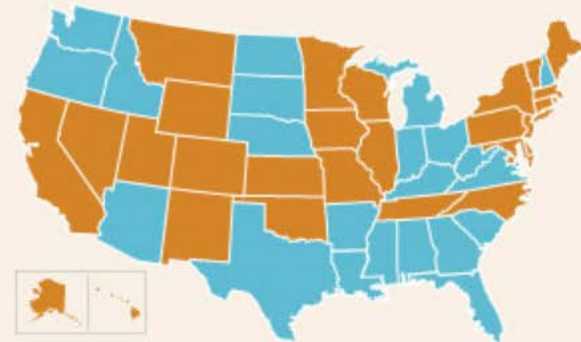
### C&C Observes Day of Gratitude



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bringing access

*In honor of Brittany Maynard's birthday,*

**WE THANK THE HUNDREDS OF LEGISLATORS** who have sponsored aid-in-dying bills this past year.



**compassion  
& choices**

November 19, 2015, is our first ever Day of Gratitude, in honor of Brittany Maynard's birthday. Because Brittany shared her story and touched the lives of millions of people, more than half of the states and the District of Columbia introduced aid in dying legislation in 2015.

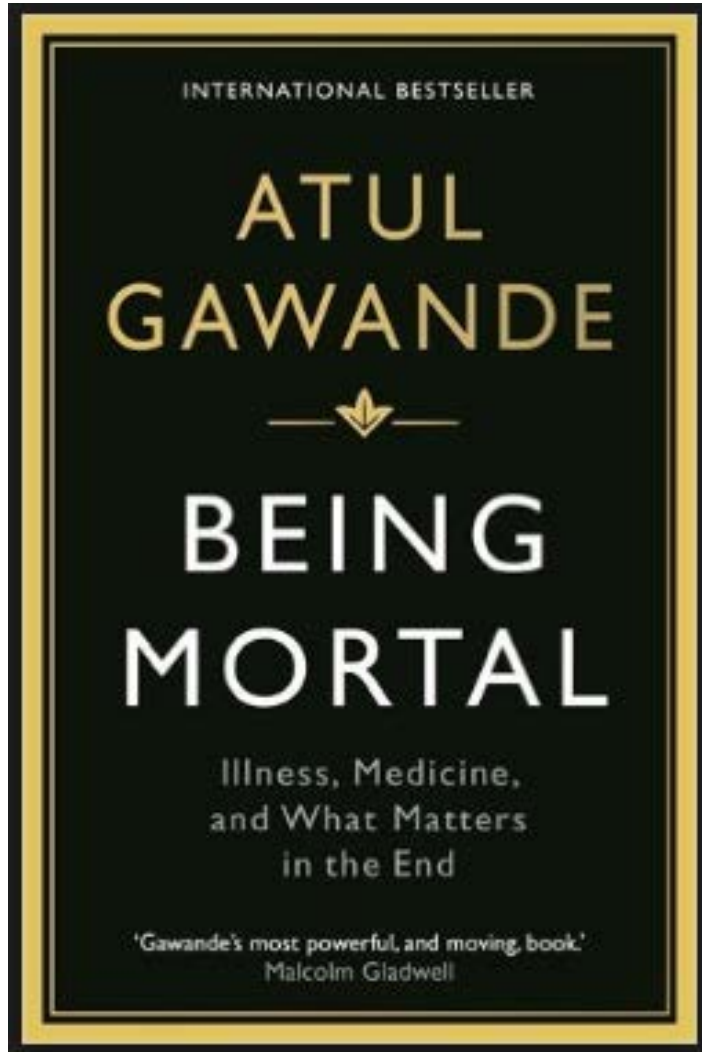


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WILLIAM

# Diane Rehm On Living—And Dying—With Dignity



“If your problem is fixable, we know just what to do. But if it’s not? The fact that we have had no adequate answers to this question is troubling and has caused callousness, inhumanity and extraordinary suffering.”

# Death Cafe

## Death Cafe

Select Language ▼

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### Welcome to Death Cafe

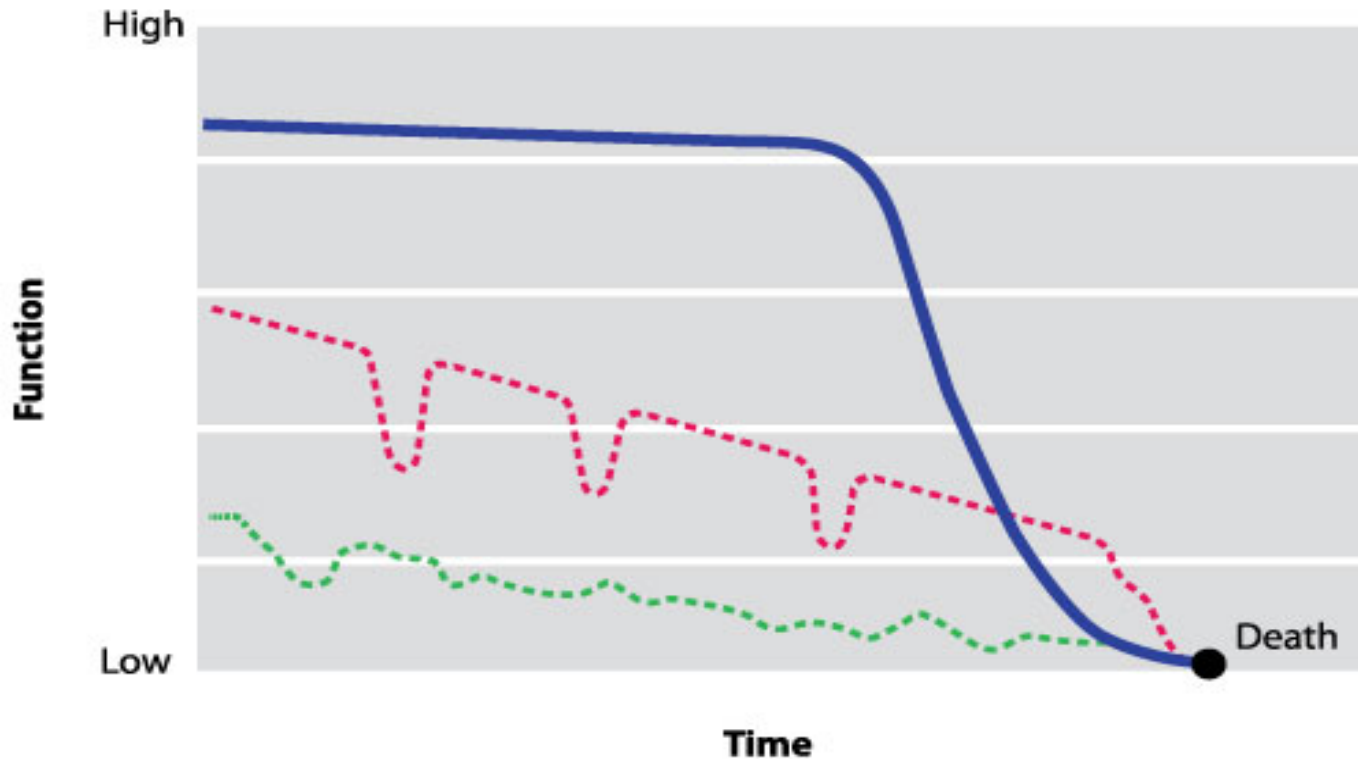
At a Death Cafe people drink tea, eat cake and discuss death. Our aim is to increase awareness of death to help people make the most of their (finite) lives.

[Read more](#)



# What is End of Life Care?

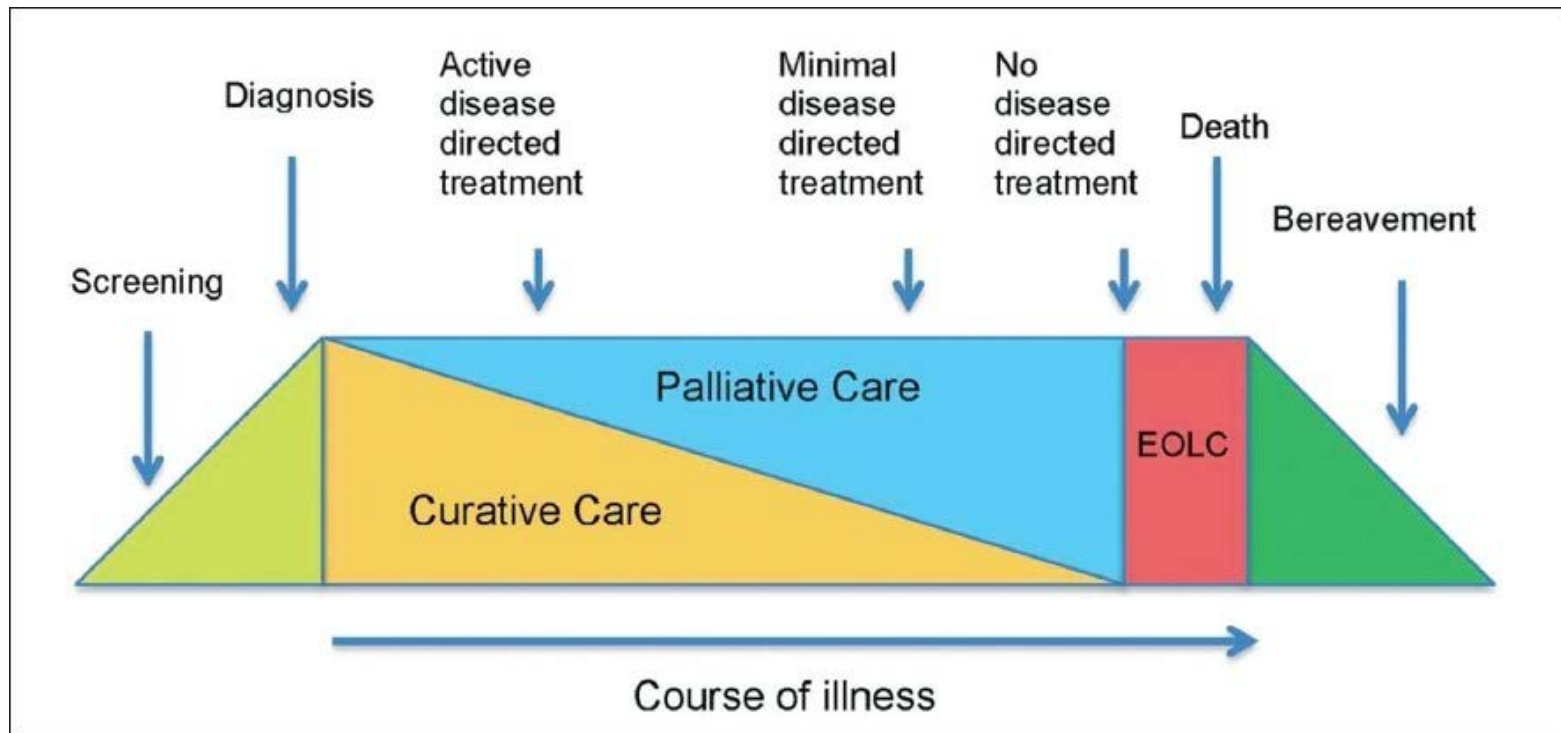
# Uncertainty in Late Stage Illness



# Palliative Care vs Hospice

- **Palliative care** focuses on the best-possible QoL based on patient/family needs and goals, independent of prognosis or care setting.
- Addresses symptom burden, complex medical decision making, mobilize practical aid.
- **Hospice** provides palliative care in the last six months of a terminal illness & bereavement.
- When hospice care is chosen, a beneficiary is no longer eligible to receive curative care.
- Both are interdisciplinary.

# Medical Care In Late Stage and Serious Illness





# Concurrent Care = Palliative + Curative

## Disease-Directed Therapies





Value Based End-of-Life Care

# THE BUSINESS CASE

# Value in Palliative & EoL Care

$$\uparrow \text{ VALUE} = \uparrow \text{ Quality} \setminus \downarrow \text{ Cost}$$

Palliative care programs increase value by both improving quality and reducing costs of care.

(Anderson and Horvath 2002; Back, Li, and Sales 2005; Brumley et al. 2007; Elsayem et al. 2004; Kelley and Meier 2010; Morrison et al. 2008; Penrod et al. 2006; Smith et al. 2003; Temel et al. 2010; Teno et al. 2004; Wright et al. 2008; Zhang et al. 2009).

# Value Proposition for Palliative Care

## Quality

- Be home
- Family support, care coordination, home care
- Less symptom burden
- Higher satisfaction
- May prolong life

## Cost

- Fewer acute admissions
- More hospice referrals
- Direct admissions to the palliative care service
- Avoid non-beneficial or harmful services and procedures

# What is Hospice Benefit?

- Formalized as a Medicare benefit in 1982. Covered by both Medicare and Medicaid.
- Only 47% of Medicare beneficiaries use hospice care and only for a short time.
- Low enrollment in part due to reluctance to forgo curative care.

## Business Case: Palliative Care

- Average per-patient per-admission net cost saved by hospital palliative care consultation is \$2,659
- Palliative care programs should serve ~6% discharges
- In 2009, PC programs reach ~1.5% discharges with estimated savings of \$1.2B/year at 1,500 U.S. hospitals

**Saving could reach ~ \$4 Billion/year if capacity were expanded**

(Morrison, Meier, and Carlson 2011; Morrison et al. 2008; Siu et al. 2009).

## Business Case: Hospice care

- An estimated \$2,300 is saved per hospice patient, compared with similar patients not receiving hospice services

1.5M hospice patients served × \$2,300 = \$3.5Bil/yr

(Carlson 2010) (Taylor 2009; Taylor 2007)

# Barriers to Palliative Care & Hospice

- Variability in access
- Inadequate workforce
- Insurance barriers
- Lack of public knowledge of, and demand for, the benefits of palliative care and hospice
- Lack of public trust creates reluctance to engage in advance care planning



# Opportunities for Value-based EOL Care

## PALLIATIVE CARE GROWTH IN U.S. HOSPITALS

The number of hospital palliative care teams in the United States has grown dramatically over the past decade.

The prevalence of palliative care in U.S. hospitals with 50 beds or more has nearly tripled since 2000, reaching 61 percent of all hospitals of this size.

As of 2012,

**1,734**

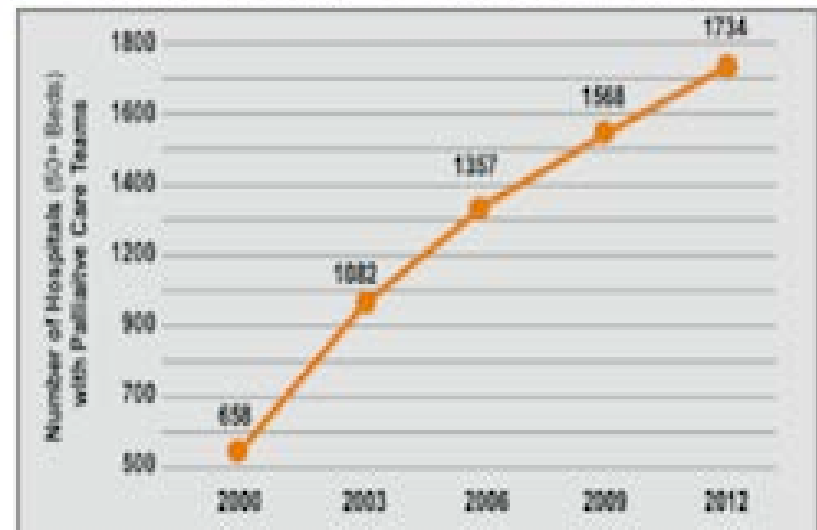
out of  
2,844 hospitals with  
50 beds or more  
reported a team.

These teams  
are serving  
an estimated

**6 million**

Americans.

### Prevalence of U.S. Hospital Palliative Care Teams: 2000–2012



ACA law allows integration of palliative care and hospice programs in (ACOs), (PCMHs) and the bundling of payments for a single episode of health care.

# Concurrent Care Model

- Medicare Care Choices Program: the option to receive supportive care services typically provided by hospice, while continuing to receive curative services.



# Effective Advanced Care Planning

- Relationship-centered decision making for EOL Care
  - Engage a healthcare proxy
  - Assess past experiences
  - Meet people where they're at in acceptance
  - Don't force a DNR
  - Revisit decisions on care whenever needed
  - Avoid abandonment

# The Conversation: Advance Care Planning

## Assess

### Advance Care Planning Discussion

**How?**

- Opportunistic informal conversations
- Formalised systematic

**What?**

- What matters to you?
- What do you wish to happen?
- What do you do not want to happen?

**Who?**

- **Named spokesperson (informal)**  
Can tell those who act in best interests what sort of person you are
- **Lasting Power of Attorney (formal)**  
Can make legal decisions regarding your health

**Where?**

- Preferred Place of Care
- Carer's Preferred Place of Care

**Other?**

- Special instructions-Organ/tissue donation

The image shows a thumbnail of a form titled "Thinking Ahead - Advance Care Planning". The form includes sections for "Your Details", "Your Views on Health Care", "Your Views on End of Life Care", and "Your Views on Organ and Tissue Donation". It also has a section for "Your Views on Preferred Place of Care". The form is partially filled out with handwritten text.

gold standards  
framework

Using trauma-informed practices to have the conversation with  
your patients

## **A CASE STUDY: ANN**

## Ann's EHR Problem List

- Alcohol dependence in remission
- COPD
- Lung cancer Stage III
- Cannabis abuse
- Self-injurious behavior
- Antisocial personality disorder
- Noncompliance with medication treatment due to overuse of medication
- Ankle fracture
- Depressive disorder
- PTSD
- GAD (Generalized Anxiety Disorder)
- Bipolar disease, depressed
- Vaccine refused by patient
- Hand fracture
- Broken wrist
- Drug-seeking behavior
- Benzodiazepine abuse, continuous

# Traumatic events

- Physical assault
- Sexual abuse
- Emotional or psychological abuse
- Neglect/abandonment
- Domestic violence
- Witnessing abuse/violence
- War/genocide
- Accidents
- Natural or man-made disasters
- Dangerous environment
- Witness or experience street violence
- Poverty
- Homelessness
- Historical trauma and current oppression

# Impact of Trauma

- Emotional Reactions
  - Feelings-regulation
  - Alteration in consciousness
  - Hypervigilance
- Psychological and Cognitive Reactions
  - Concentration impaired, slowed thinking, difficulty with decisions, blame
- Behavioral or physical
  - Pain, sleep, illness, substance use
- Beliefs
  - Changes your sense of self, others, world
  - Relational disturbance



# Trauma Informed Care

- A program, organization, or system that is trauma-informed:
  - Realizes the widespread impact of trauma and understands potential paths for recovery;
  - Recognizes the signs and symptoms of trauma in clients, families, staff, and other involved with the system;
  - Responds by fully integrating knowledge about trauma into policies, procedures, and practices; and
  - Seeks to actively resist re-traumatization

(SAMHSA, 2014)

## Coming in to Talk with Ann

- Who should have the conversation with patients?
- Quiet, calm, unhurried time to talk
- An invitation to talk:  
“Ann, I understand you just had a difficult conversation with your doctor during your recent hospitalization.  
Would it be ok to talk about it?”



# The Conversation with Ann

- Use short explanations; check for understanding and questions
- Give a person time to think... but long silences are not helpful
- Use non medical language
- Leave the door open for future conversations
- Trust that people will lead you and provide information

# We Want to Engage People, Not Re-traumatize Them

- Develop a script for yourself. Carry it in your pocket and use it.
  - “Help me understand what the medical team told you.”
  - “What do you understand about your situation?”
  - “What is most important to you?”
  - “What would help you the most to live better?”
- Listen. Provide information. Keep explanations simple and short. Check for understanding.

# HEALTH MANAGEMENT ASSOCIATES

## Q & A

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